



Australia-China Business in the Digital Age: Navigating the Rapids

Event Details

Event Date:	Thursday, 11 April 2024
Time:	8:45am - 4:30pm AEST, followed by networking drinks
Format:	Hybrid
Location:	King & Wood Mallesons Sydney Level 61, Governor Phillip Tower, 1 Farrer Place, Sydney NSW 2000

About the conference

UNSW Law & Justice's [China International Business and Economic Law \(CIBEL\) Centre](#) and the [National Foundation for Australia-China Relations \(NFACR\)](#) are pleased to jointly present a conference discussing ***Australia-China Business in the Digital Age: Navigating the Rapids***.

The digital environment has radically changed the way that global supply chains operate. This conference brings together experts and business operators from Australia and China to discuss frameworks, developments and pain points with the aim of enabling businesses in Australia and China to deal more confidently with their counterparts overseas. It also aims to facilitate further collaboration and opportunities. It focuses on four key areas: competition law, which applies to businesses but has had particular impact on digital players; trade law, which sets many of the rules of engagement for global business; digital finance, an important and essential element of trade and commerce; and dispute resolution, which focuses on what to do when the deal goes wrong.

Sessions will involve short presentations with plenty of time for questions from the audience.

Acknowledgement

The 'Competition Law in the Digital Age: Enhancing Australian and Chinese Business Understanding' project is supported by the National Foundation for Australia-China Relations. UNSW CIBEL is proud to be a National Foundation for Australia-China Relations grant recipient.

Full Program

Thursday 11 April 2023

8:15am–8:45am
AEST

Registration

8:45am–9:00am
AEST

Welcome and Acknowledgment to Country

Professor Deborah Healey (*Co-Director, CIBEL Centre, UNSW Law & Justice*)

Opening Remarks

Helen Horsington (*Deputy CEO, National Foundation for Australia China Relations*)

9:00am–10:30am
AEST

Session 1: Digital Economy and Competition in China and Australia

Professor Liyang Hou (*Professor of KoGuan School of Law, Shanghai Jiao Tong University*), “Competition and regulation in China’s e-commerce sector”

Ms Yan Yu (*Partner, RBB Economics Singapore*) “Navigating commercial digital services trade in challenging times”

Ms Kate Reader (*General Manager, Digital Platforms Branch, Digital Platforms Branch, Australian Competition & Consumer Commission (ACCC)*)

Chair: Professor Deborah Healey (*Co-Director, CIBEL Centre, UNSW Law and Justice*)

10:30am–10:45am
AEST

Morning Tea Break

10:45am–12:15pm
AEST

Session 2: Regulatory Landscape of Digital Trade

Mr David Yardley (*Assistant Secretary, Digital Trade and Multilateral Economic Cooperation Branch, Department of Foreign Affairs and Trade (DFAT)*) “Policymaking and bilateral, regional and global cooperation from Australia’s perspective”

Mr Xionshan Cai (*Executive Dean, Kuaishou Research Institute*) “What does digital trade regulation mean for business?”

Mr Jack Lu (*Global Engagement Manager, Australian Trade and Investment Commission (Austrade)*)

Professor Henry Gao (*Professor of Law, Singapore Management University*)

2

Chair: Associate Professor Weihuan Zhou (*Co-Director, CIBEL Centre, UNSW Law and Justice*)

12:15pm–1:15pm
AEST

Lunch

1:15pm–2:45pm
AEST

Session 3: Implications of Digital Finance

Scientia Professor Ross Buckley (*Scientia Professor, UNSW Law and Justice*),
“Cross-border use of CBDCs: design options and challenges”

Ms Urszula McCormack (*Partner, Cross-Border Finance & Technology King & Wood Mallesons*), “Comparison: Australia/China cross-border CBDC initiatives”

Dr Mark Staples (*Chief Technology Officer, Digital Finance Cooperative Research Centre (DFCRC), and Senior Principal Researcher, Commonwealth Scientific and Industrial Research Organisation (CSIRO)*), “Tokenising real-world assets: the underlying technology and risks”

Ms Joni Pirovich (*Blockchain and Digital Assets- Services and Law*) “Legal and regulatory implications of tokenizing real-world assets for digital trade”

Chair: Dr Anton Didenko (*Member, CIBEL Centre, UNSW Law & Justice*)

2:45pm–4:15pm
AEST

Session 4: Dispute Resolution in Digital Trade

Ms Fei Lu (*Director, Business Development Division, China International Economic and Trade Arbitration Commission (CIETAC)*), “Overview of dispute resolution in the digital environment in China”

Ms Edwina Kwan (*Partner, King & Wood Mallesons*), “Dispute resolution in the digital environment: Australia’s perspectives”

Ms Pui-ki Emmanuelle Ta (*CEO, eBRAM*), “Navigating the challenges are strategies for resolving cross-border digital trade disputes: institutional dialogues”

Ms Kiran Sanghera (*Deputy Secretary General, Australian Centre for International Commercial Arbitration*)

Chair: Associate Professor Kun Fan (*Member, CIBEL Centre, UNSW Law & Justice*)

4:15pm–4:30pm
AEST

Closing Address

Professor Deborah Healey (*Co-Director, CIBEL Centre, UNSW Law and Justice*)

4:30pm–6:00pm
AEST

Networking drinks
