The Belt and Road Initiative Agreements: Characteristics, Rationale and Challenges

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Abstract: The Belt and Road Initiative (BRI) has brought with it an unprecedented number of agreements. BRI agreements consist of primary agreements (particularly MOUs) and secondary agreements (like performance agreements). They are a distinct, landmark feature of the BRI. Focusing on primary agreements and their close link with secondary agreements, this paper explores the following questions: What are the legal status and characteristics of primary agreements? Why are they adopted by China? What challenges do they face? BRI primary agreements can be regarded as a form of soft law, but as one that repurposes soft law characteristics for project development rather than rule development. BRI primary agreements feature the unique characteristics of (i) minimal legalization, (ii) a coordinated, project-based nature, and (iii) hub-and-spoke network structure. While BRI primary agreements benefit from the advantages of soft law (e.g., reduced contracting costs, flexibility), they face challenges including those concerning underlying interests and their effectiveness.

Key Words: BRI agreements, soft law, Belt and Road Initiative, legalization, network, challenges

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1. Introduction

The Belt and Road Initiative (BRI) is a kind of megaregional arrangement¹ and profoundly affects the world in the twenty-first century.² BRI practice involves a highly complex network of agreements, ranging from memorandums of understanding (MOUs) to project contracts. The significance of BRI agreements cannot be ignored, with their many outcomes including infrastructure projects and new international mechanisms. BRI agreements are a hallmark of BRI practice, and carry profound implications for the future international economic order.

BRI agreements consist of BRI primary agreements and BRI secondary agreements. Primary agreements are non-binding instruments concluded by China and other governments and international organizations (other parties), which focus on the BRI. Of the 200 BRI documents concluded with 138 states and 30 international organizations,³ the majority are primary agreements. Such a large number of non-binding instruments is unprecedented for China in international economic law practice. Primary agreements develop the framework for the BRI, and lay a foundation for secondary agreements implementing BRI projects.

Secondary agreements include performance agreements to construct various projects (e.g., port and industrial projects) and underlying financing contracts.⁴ Secondary agreements may also involve private parties such as the Public Private Partnership (PPP).

Understanding BRI agreements is thus crucial for exploring China's approach to international economic order. However, the nature and importance of primary agreements has to date not been fully explored.

This paper bridges this gap by focusing on primary agreements and their close link with secondary agreements. It explores the following crucial questions: What are the legal status and characteristics of primary agreements? Why are they adopted by China? What challenges do they face? The paper proceeds as follows: Part II reviews the typology of BRI agreements,

¹ Rochelle Cooper Dreyfuss, Harmonization: Top down, Bottom up — And Now Sideways? The Impact of the IP Provisions of Megaregional Agreements on Third Party States 1 (2017).

² Christoph Lattemann, et al., *Final Reflections, in* CHINA'S BELT AND ROAD INITIATIVE: CHANGING THE RULES OF GLOBALIZATION 342, (Wenxian Zhang, et al. eds., 2018).

³ yidaiyilu.gov.cn, An Overview of States That Have Signed BRI Collaboration Documents With China(2020), available at https://www.yidaiyilu.gov.cn/xwzx/roll/77298.htm.

⁴ Patrick M. Norton, *China's Belt and Road Initiative: Challenges for Arbitration in Asia*, 13 University of Pennsylvania Asian Law Review 72, 84 (2018).

while Part III explores the legal status and characteristics of BRI primary agreements. It argues that while BRI primary agreements can be regarded as a form of soft law, they repurpose soft law characteristics for project development. Primary agreements have unique characteristics in terms of their legalization, substantive content and structure. Part IV argues that primary agreements benefit from the advantages of soft law to promote the BRI project, which explains why China selects primary agreements. The major challenges presented by primary agreements are explored in Part V. Part VI concludes with a discussion of potentially significant issues going forward. An annex is included with a list of primary agreements.⁵

Several points should be made here. First, this paper focuses largely on China's perspective particularly regarding the rationale for choosing primary agreements, due in part to word limit constraints and the huge variety of BRI jurisdictions. The pros and cons of primary agreements for other BRI jurisdictions, which are explored only briefly in this paper, necessitate separate country-specific analysis. Second, the BRI is understood in its broad sense under a functional approach, which focuses on the measures and mechanisms (including institutions) "put in place to serve the purposes of the BRI, regardless of whether they are externally labelled as part of the BRI."⁶

2. The typology of BRI agreements

2.1 BRI primary agreements

The categorization of BRI primary agreements is critical due to the large volume of agreements and their complexity. Table 1 provides a taxonomy of these agreements along the parameters of type, parties, form and issue areas. For types and parties, there are bilateral and plurilateral agreements, depending on the number of other parties that conclude an agreement with China. A consideration of the primary agreements reveals several points. First, bilateral MOUs with other governments are the most common agreements, reflecting China's preference for informal bilateralism.⁷ Second, primary agreements demonstrate China's increasing interactions with the UN. China has concluded BRI agreements with around 20 UN agencies,⁸ including the UNECE-NDRC MOU as the first China-UN MOU.

Regarding form, agreements include MOUs, the Memorandum of Arrangement (MOA), (framework) agreements, joint communiques and statements, guiding principles, and consensuses, among others. One form of an agreement may be used to deepen the engagement initiated under another form. For instance, the Chinese Ministry of Foreign Affairs (MFA) first signed a 3-year letter of intent with the United Nations Economic and Social Commission for Asia and the Pacific (ESCAP),⁹ followed by a MOU which China has suggested further deepens the engagement.¹⁰

Concerning coverage, primary agreements address highly diverse subject matters, including "joint transportation infrastructure development, joint set-up of industrial parks, establishment of sister-city networks, trade and investment promotion, financial cooperation

⁵ The list of BRI primary agreements can be found at <u>https://www.researchgate.net/profile/Heng_Wang43</u>. ⁶ Heng Wang, *China's Approach to the Belt and Road Initiative: Scope, Character and Sustainability*, 22 JOURNAL OF INTERNATIONAL ECONOMIC LAW 29, 30 (2019).

⁷ Ernst-Ulrich Petersmann, International Settlement of Trade and Investment Disputes Over Chinese 'Silk Road Projects' Inside the European Union, in A LEGAL ANALYSIS OF THE BELT AND ROAD INITIATIVE: TOWARDS A NEW SILK ROAD? 51, (Giuseppe Martinico & Xueyan Wu eds., 2020).

⁸ United Nations in China, *Remarks at the Plenary Session of the BRI International Green Development Coalition (BRIGC) by Mr. Nicholas Rosellini, UN Resident Coordinator*(2019), available at http://ww.un.org.cn/info/7/966.html.

⁹ ESCAP-MFA Letter of Intent, Article 18.

¹⁰ Chinese Ministry of Foreign Affairs, *The Ministry of Foreign Affairs and the United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP) Sign the Cooperation Document on the Belt and Road Initiative*(2019), *available at* https://www.fmprc.gov.cn/mfa_eng/zxxx_662805/t1659284.shtml.

(such as strategic cooperation with the Asia Infrastructure and Investment Bank, Asian Infrastructure Investment Bank (AIIB)) or the joint collaboration in regional initiatives",¹¹ and digital economy. Some forms, such as framework agreements and MOAs, tend to cover general issues and work to develop a general framework.¹² Other forms, including intergovernmental agreements and guiding principles, address more specific issues. These issues are often those prioritized by China, including energy, finance, and dispute settlement, or reflect the focus area of the international organization party to the agreement (e.g., intellectual property in the China-World Intellectual Property Organization (WIPO) Agreement¹³). The distinction between general and specific coverage is not, however, absolute. MOUs, for example, have been used to address both general and specific issues.

Notably, third-party market cooperation agreements, which are usually concluded between China and advanced economies, are often considered as BRI agreements.¹⁴ Dongchao Zheng argues that third-party market cooperation arrangements are concerned with using China's production capacity and developed countries' advanced technology to explore the markets of developing countries (the third-party market).¹⁵ China has signed third-party market cooperation documents with 14 states.¹⁶

Overall, primary agreements are heterogenous and address wide-ranging domains. They cross different spheres of international law including trade, finance, investment, environment, and labour.

Type of	Other parties	Forms	Issue areas ¹⁷	Example(s)
agreements	to agreements			
Bilateral primary agreements	Subnational government	MOU	General	Victorian Government-NDRC MOU ¹⁸
		Framework agreement	General	Victorian Government-NDRC

Table 1 BRI primary agreements

 $wipo/en/offices/china/news/2017/news_0001.html.$

¹⁵ Zheng, CONTEMPORARY WORLD, 78 (2019).

 ¹¹ beltroad-initiative.com, *Cooperation Agreements and MOUs Under the Belt and Road Initiative* (2020), *available at* https://www.beltroad-initiative.com/memorundum-of-understanding-belt-and-road-initiative/.
 ¹² Research for TRAN Committee: The New Silk Route - Opportunities and Challenges for EU Transport. (2018).

¹³ Agreement on Enhancing 'Belt and Road' Intellectual Property Cooperation between the Government of the People's Republic of China and the World Intellectual Property Organization (WIPO). World Intellectual Property Organization, *WIPO Director General Visits Belt and Road Forum and China Supreme People's Court*(May 18, 2017), *available at* http://www.wipo.int/about-

¹⁴ See, eg, Bei An, China Signed 197 BRI Cooperation Documents with 137 Nations and 30 International Organizations(2019), available at <u>http://www.xinhuanet.com/2019-11/15/c_1125237972.htm</u>; Dongchao Zheng, The Significance, Practices and Prospect of China's Third-Market Cooperation, 2019 CONTEMPORARY WORLD 76, 78 (2019); Chinese Ministry of Foreign Affairs, List of Deliverables of the Second Belt and Road Forum for International Cooperation(2019), available at

https://www.fmprc.gov.cn/mfa_eng/zxxx_662805/t1658767.shtml.

¹⁶ Chinese National Development and Reform Commission, *Third-Party Market Cooperation Guidelines and Cases*, 4 (2019).

¹⁷ The issue area has been identified based on the publicly available text (or, where the text is not available, the title) of the agreements in the examples at the time of writing. Where the text is not available, and the issue area cannot be determined from the title, this section has been left blank.

¹⁸ Memorandum of Understanding between the Government of the State of Victoria of Australia and the National Development and Reform Commission of the People's Republic of China on Cooperation within the Framework of the Silk Road Economic Belt and the 21st Century Maritime Silk Road Initiative (2018), https://www.vic.gov.au/victorias-china-strategy, (Victorian Government-NDRC MOU).

			Framework Agreement ¹⁹
National governments	MOU	General	Italy-China MOU, ²⁰ Philippines-China MOU ²¹
	MOA	General	China-New Zealand MOA ²²
	Framework agreement		China-United Arab Emirates Framework Agreement ²³
	Other agreements	Sectoral/issue- specific	China-Thailand Intergovernmental Agreement on the Peaceful Use of Nuclear Energy ²⁴
International organizations (including	MOU	Sectoral/issue- specific	UNECE-NDRC MOU, ²⁵ ESCAP- MFA MOU ²⁶
regional organizations)	Letter of intent	Sectoral/issue- specific	ESCAP-MFA Letter of Intent ²⁷
	Other agreements	Sectoral/issue- specific	China-WIPO Agreement
More than one party	Joint Communique	General	BRF Joint Communiques ²⁸

¹⁹ Framework Agreement between the Government of the State of Victoria of Australia and the National Development and Reform Commission of the People's Republic of China on Jointly Promoting the Silk Road Economic Belt and the 21st Century Maritime Silk Road (2019), <u>https://www.vic.gov.au/bri-framework</u>, (Victorian Government-NDRC Framework Agreement).

²⁰ Memorandum of Understanding between the Government of the Italian Republic and the Government of the People's Republic of China on Cooperation within the Framework of the Silk Road Economic Belt and the 21st Century Maritime Silk Road Initiative (2019) (Italy-China MOU).

²¹ Memorandum of Understanding between the Government of the Republic of the Philippines and the Government of the People's Republic of China on Cooperation on the Belt and Road Initiative (2018) (Philippines-China MOU).

²² Memorandum of Arrangement on Strengthening Cooperation on the Belt and Road Initiative Between the Government of the People's Republic of China and the Government of New Zealand (2017) (China-New Zealand MOA).

²³ This Agreement does not refer directly to the BRI, but is listed as a deliverable of the BRI Forum. China.org.cn, *Full Text: List of Deliverables of the Belt and Road Forum for International Cooperation*(2017), *available at* http://www.china.org.cn/chinese/2017-06/07/content_40983146.htm.

²⁴ China.org.cn, Full Text: List of Deliverables of the Belt and Road Forum for International

Cooperation(2017), *available at* http://www.china.org.cn/chinese/2017-06/07/content_40983146.htm. ²⁵ Memorandum of Understanding between the United Nations Economic Commission for Europe and the

National Development and Reform Commission of China (2017) (UNECE-NDRC MOU).

²⁶ Memorandum of Understanding between the United Nations Economic and Social Commission for Asia and the Pacific and the Ministry of Foreign Affairs of the People's Republic of China on the Belt and Road Initiative for the 2030 Agenda for Sustainable Development (2019) (ESCAP-MFA MOU).

²⁷ Letter of Intent between the United Nations Economic and Social Commission for Asia and the Pacific and the Ministry of Foreign Affairs, People's Republic of China on Promoting Regional Connectivity and the Belt and Road Initiative (2016) (ESCAP-MFA Letter of Intent).

²⁸ Joint Communique of the Leaders Roundtable of the Belt and Road Forum for International Cooperation (2017); Joint Communique of the Leaders' Roundtable of the 2nd Belt and Road Forum for International Cooperation (2019).

Plurilateral primary	Joint Statement	General	ASEAN-China Joint Statement ²⁹
agreements	Declaration of Action	General	China-Arab States Declaration of Action ³⁰
	MOU	Sectoral/issue- specific	China's MOUs with multilateral development banks (MDBs) ³¹
	Guiding Principles	Sectoral/issue- specific	Guiding Principles on Financing the Development of the Belt and Road ³²
	Consensus	Sectoral/issue- specific	Suzhou Consensus ³³
	Initiative	Sectoral/issue- specific	"The Belt and Road" Digital Economy International Cooperation Initiative ³⁴
	Statement	Sectoral/issue- specific	Nanning Statement of the 2nd China- ASEAN Justice Forum, ³⁵ Wuzhen Statement ³⁶
Third-party market cooperation	Joint Declaration		China-France Joint Declaration ³⁷
agreements	MOU	General	China's third-party market cooperation MOUs with Japan, Italy, Spain, Belgium,

²⁹ ASEAN-China Joint Statement on Synergising the Master Plan on ASEAN Connectivity (MPAC) 2025 and the Belt and Road Initiative (BRI) (2019).

http://finance.jrj.com.cn/tech/2017/12/04073823734129.shtml.

³⁰ Declaration of Action on China-Arab States Cooperation under the Belt and Road Initiative (2018).

³¹ Memorandum of Understanding on Collaboration on Matters of Common Interest Under the Belt and Road Initiative (2017); Memoranda of Understanding on Collaboration on Matters to Establish the Multilateral Cooperation Center for Development Finance (2019).

³² Guiding Principles on Financing the Development of the Belt and Road (2017),

http://www.mof.gov.cn/zhengwuxinxi/caizhengxinwen/202007/t20200724_3555773.htm.

³³ Suzhou Consensus of the Conference of Presidents of Supreme Courts of China and Central and Eastern European Countries (2017), <u>https://www.sohu.com/a/73518080_117927</u>.

³⁴ "The Belt and Road" Digital Economy International Cooperation Initiative (2017),

³⁵ Nanning Statement of the 2nd China-ASEAN Justice Forum (2017),

https://www.chinajusticeobserver.com/p/nanning-statement-of-the-2nd-china-asean-justice-forum. ³⁶ Wuzhen Statement (2019),

http://www.chinatax.gov.cn/eng/n4260859/c5112273/5112273/files/a6466929ab654fbf842d982b0906442e.pdf.

³⁷ Joint Declaration between the People's Republic of China and the French Republic, para. 15 ("the Joint Declaration between China and France on the partnerships in third-party markets of June 2015") (2018), https://eng.yidaiyilu.gov.cn/zchj/sbwj/43581.htm.

	Netherlands, Swiss
	and Singapore ³⁸

2.2 BRI secondary agreements

Secondary agreements are agreements to implement BRI projects, and sit under top-level primary agreements. Secondary agreements are often hard law agreements. Patrick M. Norton has identified that "[m]ost BRI projects will be initiated by, and conducted under the auspices of, inter-governmental agreements between the Chinese and host country governments."³⁹ One primary agreement also explicitly provides for the "[e]xecution of a separate legal instrument between the parties to define and implement any subsequent activities, projects and programmes".⁴⁰ Primary agreements are thus likely to have substantial effects on secondary agreements, and in this way contribute to the final output of binding agreements. It is not easy to identify all secondary agreements, since the parameters for "BRI projects" are often unclear,⁴¹ and these agreements are usually not publicly available and less visible.

Secondary agreements consist of at least two categories of agreements, and may involve multiple contracts between the various bodies involved in a project.⁴² One category is performance agreements, including performance guarantees, economic stabilization contracts, land usage contracts,⁴³ and concessions agreements that may involve exclusive concession rights (e.g., a build-own-operate-transfer concession).⁴⁴ The other category is finance agreements, including loan agreements and grant agreements.⁴⁵ They could involve China's banks and MDBs. Secondary agreements can be subject to domestic and international commercial legal scrutiny (such as in arbitration or adjudication). Many secondary agreements could be government-to-government directly or indirectly, business-to-business, or government-to-business. Various state-owned enterprises are involved in secondary agreements.

Secondary agreements are complex. They often have a long duration and several contract layers, and involve multiple parties from multiple jurisdictions, due to the nature of infrastructural projects.⁴⁶ Secondary agreements often involve large infrastructure projects ranging from ports⁴⁷ to railways,⁴⁸ which carry long-term distributive effects. They may be

³⁸ Zheng, CONTEMPORARY WORLD, 78 (2019).

³⁹ Norton, University of Pennsylvania Asian Law Review, 98 (2018).

⁴⁰ Memorandum of Understanding Between the United Nations Environment Programme and Ministry of Environmental Protection of the People's Republic of China on Building a Green "Belt and Road" Article 3.2(b) (2016) (MOU on Environmental Protection).

⁴¹ Mikael Weissmann & Elin Rappe, *Sweden's approach to China's Belt and Road Initiative: Still a glass half-empty*(2017), *available at* https://www.ui.se/globalassets/ui.se-eng/publications/ui-publications/2017/paper-1-swedens-approach-to-chinas-belt-and-road-initiative.pdf.(China considered the construction of a Swedish high-speed railway and two private wind power projects as BRI projects "simply because they are about infrastructure").

⁴² Norton, University of Pennsylvania Asian Law Review, 72, 84 (2018).

⁴³ Id. at 84.

⁴⁴ Hanim Hamzah, *Legal Issues and Implications of the BRI, in* CHINA'S BELT AND ROAD INITIATIVE (BRI) AND SOUTHEAST ASIA 21, (Munir Majid & Yu Jie eds., 2018).

⁴⁵ See, e.g., id. at 20.

⁴⁶ Norton, University of Pennsylvania Asian Law Review, 84-85, 96 (2018).

⁴⁷ See, e.g., China Merchants Port Holdings Company Limited, *Potential Discloseable Transaction Concession* Agreement in Relation to Hambantota Port, Sri Lanka(2017), available at

http://www.cmport.com.hk/UpFiles/bpic/2017-07/20170725061311456.pdf.

⁴⁸ See, e.g., Hamzah, 20-22. 2018.

used to address many issues like legal risks in investment ranging from political unrest, project delays, and cost overruns due to project abandonment.⁴⁹

Governments play an important role in secondary agreements, with the exact nature of this role often determined by the type of infrastructure involved. Differing from traditional international commercial contracts (e.g., sales contract), secondary agreements are often based on the direct or indirect support of the governments (host country, home country, or both) in funding, concession and other aspects like dispute settlement. For instance, China's Vice Foreign Minister Le Yucheng has stated that "[t]he BRI cooperation agreements we have signed with various countries include provisions that the host countries will take up the security responsibility."⁵⁰ Host governments could be a party to secondary agreements (like "collateral government agreements" which include performance guarantees, and agreements on economic stabilization and land usage), and the "highly political context of many BRI projects" means that their disputes are likely to be submitted to "informal government-to-government discussion."⁵¹

Secondary agreements should be considered alongside primary agreements in understanding the complex structure of the BRI holistically. Primary agreements not only have legal implications but could also send political signals to domestic actors that the BRI is acceptable in host states, and thus advance a "hardening" of the arrangements through secondary agreements. The coordination with other parties through primary agreements also helps to address complex issues arising in secondary agreements, including project-specific issues (e.g., energy-related) and general issues (e.g., funding, dispute settlement).

3. The legal status and characteristics of BRI primary agreements

A rigid dichotomy between legalization and politics may not fully explain international agreements.⁵² The legal status of BRI primary agreements is likely not the most important factor from the perspective of actors. Rather than an instrument's true legal status, legal considerations (e.g., "rules of sovereignty and other background legal norms") work alongside political considerations to influence behaviour.⁵³

On the one hand, primary agreements are similar to currently recognized forms of soft law which live in the "twilight" between law and politics.⁵⁴ In this paper, soft law refers to quasilegal obligations or law-like promises that are not legally binding but may affect state behavior. Despite different definitions of soft law, soft law is generally regarded as "norms that are neither law, nor mere political or moral statements, but lie somewhere in between."⁵⁵ Soft law involves written international instruments containing hortatory rather than legally

⁴⁹ Clifford Chance, *Belt and Road: Dispute Resolution from a Chinese Perspective*(June 2018), *available at* https://financialmarketstoolkit.cliffordchance.com/content/micro-facm/en/financial-markets-resources/resources-by-type/thought-leadership-pieces/belt-and-road--dispute-resolution-from-a-chinese-perspective--

ju/_jcr_content/parsys/download/file.res/BRI___Dispute_Resolution_from_a_Chinese_Perspective.pdf.

⁵⁰ fmprc.gov.cn, *Transcript of Vice Foreign Minister Le Yucheng's exclusive interview with the Financial Times*, China Daily(26 Sept 2018), *available at*

http://usa.chinadaily.com.cn/a/201809/26/WS5bab2f67a310c4cc775e8304.html.

⁵¹ Norton, University of Pennsylvania Asian Law Review, 84 (2018).

⁵² Kenneth W. Abbott, et al., *The Concept of Legalization*, 54 INTERNATIONAL ORGANIZATION 401, 419 (2000). ⁵³ Id.

⁵⁴ Mary E. Footer, *The (Re)turn to Soft law in Reconciling the Antinomies in WTO Law*, 11 MELBOURNE JOURNAL OF INTERNATIONAL LAW 241(2010);Oscar Schachter, *The Twilight Existence of Nonbinding International Agreements*, 71 THE AMERICAN JOURNAL OF INTERNATIONAL LAW 296, 296 (1977).

⁵⁵ Melaku Geboye Desta, *Soft Law in International Law: An Overview, in* INTERNATIONAL INVESTMENT LAW AND SOFT LAW 40, (Andrea K. Bjorklund & August Reinisch eds., 2012).

binding obligations,⁵⁶ and includes "nonbinding standards, principles, and rules that influence and shape state behaviour."⁵⁷ Essentially, soft law is "law-like promises or statements that fall short of hard law."⁵⁸

BRI primary agreements can be regarded as soft law because they provide for certain quasilegal obligations or law-like promises. To illustrate, plurilateral primary agreements to some extent resemble the G20 Leaders' Statement,⁵⁹ which forms part of the legislative products (like communiques and declarations) of the G20, a regulatory and political medium.⁶⁰ To a degree, bilateral primary agreements may display traits resembling the coordination under early bilateral investment treaties (BITs) of capital-exporting countries.⁶¹ Various BRI primary agreements provide for enhanced policy coordination⁶² generally (such as calling for regulatory harmonization⁶³) or specifically regarding prioritized issues including currency (e.g., the use of local currencies in investment and trade 64), dispute settlement (e.g., the presumption of reciprocity regarding the recognition and enforcement of civil and commercial judgments,⁶⁵ and the use of mediation⁶⁶) and internet (e.g., the call for the "full respect" of cyberspace sovereignty⁶⁷). Many primary agreements have a similar basic structure and are linked to pre-existing legal platforms (e.g., the China-New Zealand Free Trade Agreement⁶⁸).⁶⁹ The basic structure highlights policy coordination as one of five major areas under the BRI,⁷⁰ which is also a top priority of the BRI.⁷¹ As another example, one primary agreement provides that the implementation of its subsequent activities "shall necessitate the [e]xecution of appropriate separate legal instruments" between the parties to whose terms "shall be read in parallel with" the primary agreement.⁷² These factors together help explain why BRI MOUs in particular are often defined as soft law,⁷³ and why primary

- ⁶⁰ CHRIS BRUMMER, SOFT LAW AND THE GLOBAL FINANCIAL SYSTEM: RULE MAKING IN THE 21ST CENTURY 73 (Cambridge University Press 2nd ed. 2015).
- ⁶¹ Lauge N Skovgaard Poulsen, *Beyond Credible Commitments: (Investment) Treaties as Focal Points*, 64 INTERNATIONAL STUDIES QUARTERLY 26, 26, 29, 32 (2019).
- ⁶² Cooperation Agreements and MOUs Under the Belt and Road Initiative, https://www.beltroad-

initiative.com/memorundum-of-understanding-belt-and-road-initiative/.

⁶³ China-New Zealand MOA, Paragraph III.2.

⁷² MOU on Environmental Protection, Article 1.2.

⁵⁶ Andrew T. Guzman & Timothy L. Meyer, *International Soft Law*, 2 JOURNAL OF LEGAL ANALYSIS 171, 172 (2010).

⁵⁷ KERN ALEXANDER, et al., GLOBAL GOVERNANCE OF FINANCIAL SYSTEMS: THE INTERNATIONAL REGULATION OF SYSTEMIC RISK 134 (Oxford University Press. 2006).

⁵⁸ Guzman & Meyer, JOURNAL OF LEGAL ANALYSIS, 174 (2010).

⁵⁹ G20 Leaders' Statement: Extraordinary G20 Leaders' Summit Statement on COVID-19 (2020).

⁶⁴ See, e.g., Memorandum of Understanding Between the Government of the Republic of Philippines and the Government of the People's Republic of China on Cooperation on the Belt and Road Initiative Part II.4. 2018; Declaration of Action on China-Arab States Cooperation under the Belt and Road Initiative Paragraph 11.8. 2018.

⁶⁵ Nanning Statement of the 2nd China-ASEAN Justice Forum (2017), paragraph 7.

⁶⁶ Suzhou Consensus of the Conference of Presidents of Supreme Courts of China and Central and Eastern European Countries (2017), paragraph VI.

 ⁶⁷ "The Belt and Road" Digital Economy International Cooperation Initiative (2017), paragraph 14.
 ⁶⁸ China-New Zealand MOA III.2.

⁶⁹ Chris Devonshire-Ellis, Vassal States? Understanding China's Belt and Road MoU(2018), available at https://www.silkroadbriefing.com/news/2018/02/08/vassal-states-understanding-chinas-belt-road-mou/.
⁷⁰ See, e.g., Italy-China MOU Paragraph II (2019).

⁷¹ Chinese National Development and Reform Commission, et al., *Vision and Actions on Jointly Building Silk Road Economic Belt and 21st-Century Maritime Silk Road*(Mar. 28, 2015), *available at* http://en.ndrc.gov.cn/newsrelease/201503/t20150330_669367.html.

⁷³ See, e.g., Asif H. Qureshi, *China/Pakistan Economic Corridor: A Critical National and International Law Policy Based Perspective*, 14 CHINESE JOURNAL OF INTERNATIONAL LAW 777, 788 (2015)("the whole apparatus

agreements are regarded as "a quasi-legal instrument that doesn't carry any legally binding force, or whose legally binding force is weaker than that of traditional laws and regulations."⁷⁴

On the other hand, BRI primary agreements differ from existing soft law in terms of their legalization, substantive content, and structure, all of which will be discussed below in light of the legal-political continuum. BRI primary agreements largely emphasize project development, in contrast with many existing soft law instruments (like those in international financial law) that promote rule development. This is reflected in the substantive content of primary agreements (as discussed below).

3.1 Legalization: Minimal legalization

Legalization is a useful way of assessing the soft or hard legal character of instruments, and it can be defined along three dimensions: obligation (states or others constrained by norms or commitments with their behavior subject to scrutiny), rule precision (clearly defined rules on state behavior), and delegation (third parties authorized to implement, interpret, apply and even develop norms, including dispute resolution).⁷⁵

Compared with existing soft law in these dimensions, most primary agreements are minimally legalized (aspirational, not precise, with weak institutionalization).⁷⁶ Primary agreements are weak across all three of these dimensions, while existing soft law is generally stronger in respect of one or more dimension. Primary agreements feature softer legalization and a higher level of generality (e.g., heavy reliance on general statements).

First, primary agreements have low degrees of obligation and weak obligatory force. BRI primary agreements often explicitly indicate that they are not binding,⁷⁷ and their provisions are usually hortatory (e.g., "endeavour to"⁷⁸). The lowest level of obligation is to "explicitly negate any intent to create legal obligations", such as "Non-Legally Binding Authoritative Statement of Principles for a Global Consensus" and the 1975 Helsinki Final Act that indicated it was not an "agreement. . . governed by international law."⁷⁹ Notably, the Italy-China MOU indicates that it "does not constitute an international agreement which may lead to rights and obligations under international law", and none of its provisions "is to be understood and performed as a legal or financial obligation or commitment of the Parties."⁸⁰

The low level of obligation is also reflected in the forms of primary agreements. Their forms range from statements to guidelines that are usually "intended not to create legally binding obligations."⁸¹

However, a small number of primary agreements that develop new plurilateral mechanisms (e.g., the Multilateral Cooperation Center for Development Finance (MCDF) and the Belt and Road Initiative Tax Administration Cooperation Mechanism (BRITACOM)) reflect a higher degree of obligation. China's 2017 MOU with six MDBs is observed to reveal "a serious

as between China and Pakistan is essentially set up in soft law"); Ping Xiong & Roman Tomasic, Soft Law, State-Owned Enterprises and Dispute Resolution on PRC's Belt and Road — Towards an Emerging Legal Order?, 49 HONG KONG LAW JOURNAL 1025, 1045 (2019).

 ⁷⁴ Malik R. Dahlan, *Dimensions of the New Belt & Road International Order: An Analysis of the Emerging Legal Norms and a Conceptionalisation of the Regulation of Disputes*, 9 BEIJING LAW REVIEW 87, 92 (2018).
 ⁷⁵ Abbott, et al., INTERNATIONAL ORGANIZATION, 401, 418 (2000).

⁷⁶ Id. at 405.

⁷⁷ See, e.g., Victorian Government-NDRC Framework Agreement, Article 7.

⁷⁸ See, e.g., China-Swiss MOU on Developing Third-Party Market Cooperation (2019), paragraphs 1, 3.

⁷⁹ Abbott, et al., INTERNATIONAL ORGANIZATION, 410 (2000).

⁸⁰ Italy-China MOU, paragraph VI.

⁸¹ Abbott, et al., INTERNATIONAL ORGANIZATION, 411 (2000).

level of commitment" (including the plan to develop the MCDF),⁸² followed by another MOU to establish the MCDF. These MOUs on the MCDF and BRITACOM use the term "shall" regarding certain obligations,⁸³ contrasting with other primary agreements that use the word "should."⁸⁴ Moreover, the termination of certain BRI primary agreements requires "joint agreement,"⁸⁵ arguably introducing some constraints.

Second, primary agreements usually do not delegate legal authority, unlike some, although not all, existing soft law instruments. Primary agreements do not have "the characteristic forms of legal delegation", involving third-party adjudication to interpret and apply rules as per established international law doctrines.⁸⁶ Neither do they designate third parties (e.g., international organizations, courts⁸⁷) to implement the agreements (such as general principles in the agreements). Primary agreements prefer diplomacy. For instance, the Italy-China Government Committee will "monitor progress" of the Italy-China MOU and the differences in the MOU interpretation will be settled amicably through consultations.⁸⁸ China appears to prefer avoiding treaties with measurable compliance requirements in favor of less formal but more flexible arrangements.⁸⁹ Essentially, primary agreements are not linked to an institutional framework with independent authority.

Third, primary agreements generally have a lower level of precision than existing soft law, and this echoes China's preference of "broadness is better than concreteness" in legislation.⁹⁰ Although soft law often features imprecise rules,⁹¹ many soft law instruments (e.g., the Rio Declaration on Environment and Development and Agenda 21) are "remarkably precise and dense", which "enhance[s] their normative and political value" from the perspective of proponents.⁹² Primary agreements adopt general principles and sometimes standards, rather than the prescriptive terms and technocratic characteristics often found in existing soft law (e.g., international financial law instruments that spell out best practices⁹³). For primary agreements, their principles are observed to be "laissez fair" and "minimal,... which is descriptive more of the parameters within which the arrangement is to proceed and be cemented, as opposed to articulating a positive vision of a development strategy as such."⁹⁴ Moreover, primary agreements lack specific procedures on further negotiations. Many primary agreements do not provide for concrete measures and instead contain

⁸² Suresh Nanwani, *The Belt and Road Initiative: An Interface with Multilateral Development Banks on International Cooperation and Global Governance, in* THE BELT AND ROAD INITIATIVE AND GLOBAL GOVERNANCE 99, (Maria A. Carrai, et al. eds., 2020).

⁸³ Memorandum of Understanding on the Establishment of the Belt and Road Initiative Tax Administration Cooperation Mechanism (2019); Memoranda of Understanding on Collaboration on Matters to Establish the Multilateral Cooperation Center for Development Finance (2019).

⁸⁴ See, e.g., Memorandum of Understanding on the Establishment of the Belt and Road Initiative Tax Administration Cooperation Mechanism (2019).

⁸⁵ See, e.g., Victorian Government–NDRC MOU, Article V:IV (2018); Victorian Government-NDRC Framework Agreement Article 7. 2019.

⁸⁶ Abbott, et al., INTERNATIONAL ORGANIZATION, 415 (2000).

⁸⁷ Id. at 415, 418.

 $^{^{88}}$ Italy-China MOU, paragraphs IV and V.

⁸⁹ Michael M. Du, *China's "One Belt, One Road" Initiative: Context, Focus, Institutions, and Implications*, 2 THE CHINESE JOURNAL OF GLOBAL GOVERNANCE 30, 40 (2016).

⁹⁰ CONGYAN CAI, THE RISE OF CHINA AND INTERNATIONAL LAW 108 (Oxford University Press. 2019).

⁹¹ Prosper Weil, *Towards Relative Normativity in International Law?*, 77 THE AMERICAN JOURNAL OF INTERNATIONAL LAW 413, 414 (1983).

⁹² Abbott, et al., INTERNATIONAL ORGANIZATION, 414 (2000).

⁹³ Chris Brummer, *Why Soft Law Dominates International Finance—and not Trade*, 13 JOURNAL OF INTERNATIONAL ECONOMIC LAW 623, 632 (2010).

⁹⁴ Qureshi, CHINESE JOURNAL OF INTERNATIONAL LAW, 782 (2015).

"pronouncements more along the lines of ideal outcomes."⁹⁵ It is observed that primary agreements are a "vague" form of governance.⁹⁶

Certain rules of a small number of primary agreements are, however, precise, which mainly involve the roadmap and steps to promote projects. The Victorian Government-NDRC Framework Agreement, signed in October 2019, provides that the draft work plan will be formulated by the end of March 2020 and both parties "agree to work towards having an agreed Cooperation Road Map on key areas by first half of 2020, with a view to having the joint chairs to sign."⁹⁷ The China-New Zealand MOA provides for "a more detailed work plan" to be formulated within 18 months of the MOA entering into force.⁹⁸ The Victorian Government-NDRC Framework Agreement provides for detailed rules on their working mechanisms (Working Group with a secretariat), which is more developed than those under China's free trade agreements (FTAs) that usually do not have a secretariat.⁹⁹ It also provides for detailed rules on the steps on how to promote infrastructure projects (such as possibly "a joint Infrastructure Accelerator").¹⁰⁰

That said, the degree of legalization of primary agreements varies particularly according to the parties and purposes of the agreements. Concerning parties, primary agreements with developed countries (like the Italy-China MOU) and international organizations appear to slowly integrate more legalized provisions relative to those with developing countries. Concerning purposes, agreements that create plurilateral mechanisms appear to be of a higher level of legalization than other primary agreements, likely due to operational needs. As a typical example, the BRITACOM MOU contains 36 articles over 20 pages, and its rules are much more detailed than other primary agreements.

3.2 Substantive content: Coordinated and project-based nature

Substantive content is a characteristic distinct from legalization.¹⁰¹ While existing soft law often establishes international regulatory standards,¹⁰² BRI primary agreements feature a more project-based focus. Further, although this project-based focus can be seen elsewhere in international law (e.g., soft law in the context of the international space project¹⁰³), they are neither as coordinated as nor of the same scale and extent as the BRI primary agreements. BRI primary agreements combine a project-based nature with coordination not seen in existing soft law (e.g., a large number of primary agreements, and BRI MOU template drafted by China¹⁰⁴). In this way, primary agreements adopt many of the features of soft law, but direct these towards supporting BRI projects rather than rule development.

3.2.1 Project-linked agreements and mechanism-creating agreements

DISSERTATIONS, AND STUDENT RESEARCH IN SPACE, CYBER, AND TELECOMMUNICATIONS LAW, UNIVERSITY OF NEBRASKA COLLEGE OF LAW, SPRING 5-6-2016, 1-516 (2016).

¹⁰⁴ Wang, GLOBAL TRADE AND CUSTOMS JOURNAL, 228 (2019).

⁹⁵ Joanne Waters, "Unimpeded Trade" in Central Asia - A Trade Facilitation Challenge, 14 TRANSNATIONAL DISPUTE MANAGEMENT, 18 (2017).

⁹⁶ Alisher Umirdinov, *Generating a Reform of the BRI from the Inside: Japan's Contribution Via Soft Law Diplomacy*, RIETI DISCUSSION PAPER SERIES 19-E-076, 9 (2019).

⁹⁷ Victorian Government-NDRC Framework Agreement, Article 5.

⁹⁸ China-New Zealand MOA, paragraph III.5.

⁹⁹ Victorian Government-NDRC Framework Agreement, Article 2.

¹⁰⁰ Id. at, Article 4.

¹⁰¹ Abbott, et al., INTERNATIONAL ORGANIZATION, 402 (2000).

¹⁰² Timothy Meyer, Soft Law as Delegation, 32 FORDHAM INTERNATIONAL LAW JOURNAL 888, 890 (2009).

¹⁰³ See, e.g., Anastasia Voronina, The How's and Why's of International Cooperation in Outer Space:

International Legal Forms of Cooperation of States In Exploration and Use of Outer Space, THESES,

Primary agreements consist of two categories. The first category is "project-linked agreements" that focus on project promotion. These agreements are often (i) bilateral primary agreements with other governments, (ii) plurilateral agreements with a group of states, or (iii) third-party market cooperation agreements.

Primary agreements (particularly MOUs) are often expressly project-specific¹⁰⁵: they feature "a focus on pushing forward important areas and major projects",¹⁰⁶ aim to "jointly ensure sound and smooth operation" of major projects,¹⁰⁷ and "strive to promote the smooth progress of their cooperation projects".¹⁰⁸ For instance, third-party market cooperation agreements aim at exploring projects in third states along the BRI.¹⁰⁹ BRI MOUs often provide for cross-border and regional initiatives with mid- and long-term development plans involving projects.¹¹⁰ The Victorian Government-NDRC Framework Agreement goes further as most of its rules focus on projects, and roadmap development¹¹¹).

Primary agreements could lead to more detailed project plans. They may require a roadmap in a short time¹¹² and the roadmap needs to be "faithfully implement[ed]."¹¹³ As one example, the guidelines of G16+1 summits have developed from listing planned symposia to covering increasingly concrete plans (the building of Serbo–Hungarian railway connections), and mechanisms (e.g., the conclusion of the framework agreement on customs clearance facilitation between China, Hungary, Serbia, and Macedonia, and the participation of financial institutions of the Central and Eastern European Countries in the RMB Cross-border Inter-bank Payment System).¹¹⁴

Most BRI projects will be developed under the auspices of inter-governmental agreements.¹¹⁵ The BRI relies on specific projects and related practices: MOUs will first be signed between governments, followed by contracts signed between participating businesses (participating firms may also conclude contracts with local governments).¹¹⁶ To illustrate, the China/Pakistan Economic Corridor was launched in 2013, through the MOU between China and Pakistan, and involves a Chinese investment of some \$45 billion into Pakistan.¹¹⁷ Different Chinese and Pakistani organizations have concluded various agreements.¹¹⁸

¹⁰⁵ Chris Devonshire-Ellis, *China's African Moves Through the Belt & Road, Double Tax Treaties & AfCFTA*(2018), *available at* https://www.silkroadbriefing.com/news/2019/05/28/chinas-african-moves-belt-road-double-tax-treaties-afcfta/.

¹⁰⁶ Victorian Government-NDRC Framework Agreement, Article 1.

¹⁰⁷ China-New Zealand MOA, paragraph III.2.

¹⁰⁸ Italy-China MOU, paragraph I.2(ii).

¹⁰⁹ See, e.g., China-Swiss MOU on Developing Third-Party Market Cooperation, Preamble.

¹¹⁰ Jingxia Shi, *The Belt and Road Initiative and International Law: An International Public Goods Perspective*, *in* INTERNATIONAL GOVERNANCE AND THE RULE OF LAW IN CHINA UNDER THE BELT AND ROAD INITIATIVE 30, (Yun Zhao ed. 2018).

¹¹¹ Victorian Government-NDRC Framework Agreement, Articles 2, 3, 4, 5.

¹¹² China-New Zealand MOA, Article 3.5; Victorian Government-NDRC Framework Agreement, Article 5.

¹¹³ Victorian Government-NDRC Framework Agreement, Article 5.

¹¹⁴ Jędrzej Górski, *China's Strategy Toward Central and Eastern Europe Within the Framework of* 16 + 1

Group: The Case of Poland, in CHINA'S BELT AND ROAD INITIATIVE: CHANGING THE RULES OF GLOBALIZATION 117, (Wenxian Zhang, et al. eds., 2018).

¹¹⁵ Norton, University of Pennsylvania Asian Law Review, 98 (2018).

¹¹⁶ Guiguo Wang, The Belt and Road Under Global Goverance Context(2019), available at

 $http://www.cssn.cn/gd/gd_rwxb/gd_ktsb_1681/zglshysdmxwl/201906/t20190614_4917648.shtml?COLLCC=70~3785388\&.$

¹¹⁷ Qureshi, CHINESE JOURNAL OF INTERNATIONAL LAW, 778 (2015).

¹¹⁸ Id. at 786.

Relatedly, a BRI primary agreement may support existing projects (e.g., infrastructure projects).¹¹⁹

This reflects the BRI's "result-oriented and progress-oriented" nature.¹²⁰ China emphasizes the need to "transform leaders' political consensus into execution for specific projects."¹²¹ The BRI appears to be transitioning "from making high-level plans to intensive and meticulous implementation",¹²² although the outcome remains to be seen.

The other category of primary agreements is "mechanism-creating agreements". Primary agreements may lead to new formal and informal mechanisms, which could help to promote projects directly or indirectly through addressing selected issues behind the projects. Mechanism-creating agreements are usually bilateral agreements with international organizations and other plurilateral agreements. These mechanisms range from RMB clearing centers and economic zones,¹²³ to a multilateral dialogue mechanism on PPP.¹²⁴ Some agreements (e.g., the BRITACOM MOU and the MOU for the establishment of the MCDF¹²⁵) are devoted to establishing mechanisms.

There could be overlap between project-linked agreements and mechanism-creating agreements. The Victorian Government-NDRC Framework Agreement is an example. It not only promotes projects but also provides for detailed working mechanisms (Working Group with a Secretariat), which arguably are more developed than those under China's FTAs that usually do not have a Secretariat.¹²⁶

3.2.2 Incongruence with existing soft law classification

Primary agreements promote projects directly through project-linked agreements, and indirectly through mechanism-creating agreements. The existing soft law categories (as discussed below) focus instead on rule development, problematizing primary agreements' placement within these categories.

Existing soft law (which is defined in terms of the distinction from hard law rather than on its own terms, with a presumption that it is desirable for soft law to transform into hard law) consists of: (i) elaborative soft law, guiding the interpretation or application of hard law ("soft law which builds from hard law"); (ii) emergent hard law, aiming to negotiate a subsequent treaty through "piloting", or evolving into binding custom through state practice and *opinio juris* ("soft law which builds to hard law"); (iii) soft law evidencing the existence of hard obligations ("soft law which builds to hard customary international law"); and (iv) parallel soft and hard law, similar provisions articulated in hard and soft forms with the soft one acting as "a fall-back provision" ("coregulation"), and (v) soft law being a source of

¹¹⁹ See, e.g., Declaration of Action on China-Arab States Cooperation under the Belt and Road Initiative paragragh 9. 2018.

¹²⁰ Wang, GLOBAL TRADE AND CUSTOMS JOURNAL, 224 (2019).

¹²¹ Ministry of Foreign Affairs Holds Briefing for Chinese and Foreign Media on President Xi Jinping's Attendance and Chairing of Related Events of the BRF(Apr. 18, 2017), available at http://www.fmprc.gov.cn/mfa_eng/zxxx_662805/t1455115.shtml.

¹²² OFFICE OF THE LEADING GROUP FOR PROMOTING THE BELT AND ROAD INITIATIVE, THE BELT AND ROAD INITIATIVE: PROGRESS, CONTRIBUTIONS AND PROSPECTS 3 (Foreign Languages Press 2019).

¹²³ See, e.g., Declaration of Action on China-Arab States Cooperation under the Belt and Road Initiative (2018), paragragh 9.

¹²⁴ Memorandum of Understanding between the United Nations Economic Commission for Europe and the National Development and Reform Commission of China (2017), Article 1(1)(d).

¹²⁵ Memoranda of Understanding on Collaboration on Matters to Establish the Multilateral Cooperation Center for Development Finance (2019).

¹²⁶ Victorian Government-NDRC Framework Agreement, Article 2.

obligation, "through acquiescence and estoppel, perhaps against the original intentions of the parties."¹²⁷

Primary agreements do not fit in these categories. At this stage, primary agreements do not elaborate on existing treaties as "soft law which builds from hard law", and do not involve international tribunals with authority to interpret international rules. They contrast with the judgments of international courts (e.g., the WTO dispute settlement system, and the International Court of Justice) and the resolutions of international organisations (e.g., the United Nations General Assembly Resolution on Measures to Eliminate International Terrorism, which relates to the details of the Refugee Convention).¹²⁸

Primary agreements usually do not endeavor to negotiate a treaty through piloting as "soft law which builds to hard law." There is no plan for a BRI-wide treaty. It is difficult for primary agreements per se to evidence the existence of hard obligations as "soft law which builds to hard customary international law." This is partially attributable to primary agreements' high level of generality. Most primary agreements per se will continue to operate "on [their] own terms,"¹²⁹ and have made limited progress in making new regulatory disciplines.

In the same vein, primary agreements are too general to be a fallback version if hard law (like the WTO rules) does not function. Primary agreements themselves can hardly be a source of obligation given their vague terms, which arguably resemble a kind of "incomplete contract." That said, BRI primary agreements are not just political statements: they provide for quasi-legal obligations, and support secondary agreements that contain the binding obligations. Instead of engaging in rule development, as occurs under many existing soft law instruments, primary agreements adopt a coordinated and project-based nature.

3.3 Structure: Hub-and-spoke network

Primary agreements are special in forming a hub-and-spoke network with China as the hub. They create a centralized network that consist of multi-layer agreements (primary and secondary agreements). To illustrate, a number of bilateral agreements could be concluded between China and another state. The Italy-China MOU is complemented by nineteen other agreements on specific issue areas ranging from culture, sport, energy, to finance and infrastructure.¹³⁰ As another example, over 51 MOUs have been signed between China and Pakistan,¹³¹ which may include secondary agreements.

Primary agreements are all signed with China and usually focus on the BRI. BRI primary agreements "set the stage" for a new extra-regional governance on selected issues (e.g., infrastructure, finance and internet) in which China plays the leading role.¹³² It is observed that the China emphasizes negotiating and signing general cooperation agreements with developing states along the BRI's trade routes.¹³³

¹²⁷ Christine Chinkin, Normative Development in the International Legal System, in COMMITMENT AND COMPLIANCE: THE ROLE OF NON-BINDING NORMS IN THE INTERNATIONAL LEGAL SYSTEM 30-31, (Dinah Shelton ed. 2000);Gregory C. Shaffer & Mark A. Pollack, Hard vs. Soft Law: Alternatives, Complements, and Antagonists in International Governance, 94 MINNESOTA LAW REVIEW 706, 724-725 (2010).

¹²⁸ Guzman & Meyer, JOURNAL OF LEGAL ANALYSIS, 207-210, 213-218 (2010).

¹²⁹ Cf. Kenneth W. Abbott & Duncan Snidal, *Hard and Soft Law in International Governance*, 54 INTERNATIONAL ORGANIZATION 421, 423, 427 (2000).

¹³⁰ Giuseppe Martinico, *Comparative Law Reflections on the Use of Soft Law in the Belt and Road Initiative, in* A LEGAL ANALYSIS OF THE BELT AND ROAD INITIATIVE: TOWARDS A NEW SILK ROAD? 138, (Giuseppe Martinico & Xueyan Wu eds., 2020).

¹³¹ Qureshi, CHINESE JOURNAL OF INTERNATIONAL LAW, 785-786 (2015).

¹³² Petersmann, 49.

¹³³ Vivienne Bath, *The South and Alternative Models of Trade and Investment Regulation: Chinese Investment and Approaches to International Investment Agreements, in* RECONCEPTUALIZING INTERNATIONAL INVESTMENT LAW FROM THE GLOBAL SOUTH 80, (Fabio Morosini & Michelle Ratton Sanchez Badin eds., 2017).

China drafts the BRI MOU template, and establishes the framework for future negotiations and for new international governance.¹³⁴ BRI primary agreements sometimes use a kind of "boilerplate language" (e.g., "similar standardized terms"), which is to some extent similar to the coordination under early BITs that excluded investor-state dispute settlement.¹³⁵ For instance, BRI bilateral MOUs usually provide for the parties" "understanding" of five priorities (i.e., policy coordination, facilities connectivity, unimpeded trade, financial integration, people-to-people bonds).¹³⁶ The prioritised areas under the Italy-China MOU also largely respond to the priorities in the BRI vision issued by China.¹³⁷ China aims to enhance the "soft connectivity" of the Belt and Road regulations and standards",¹³⁸ with laws, regulations and policies all identified as part of this "software connectivity".¹³⁹ This could involve the alignment of laws and policies in areas like transport facilitation and paperless trade, and the harmonization of select technical standards, shipping documents and rules.¹⁴⁰ Relatedly, the UNECE-NDRC MOU also aims to assist BRI states to "[e]stablish a sound PPP legal, regulatory and governance framework to attract investment in infrastructure projects."¹⁴¹

Taken as a whole, both the volume of primary agreements and China's leading role across the agreements differentiate them from existing soft law China has been involved with (like China's MOUs with the EU and US on antitrust cooperation¹⁴²). Various primary agreements appear to promote China-preferred "software" (e.g., China-led mechanisms, China's standards and experience¹⁴³ through projects), and "hardware" (e.g., strengthening the synergy between other countries' infrastructure and the BRI¹⁴⁴). Primary agreements also differ from soft law approaches in international financial law which rely on "a network of international organizations (i.e. such "transnational regulatory networks" as the Bank of International Settlement and Financial Stability Board)."¹⁴⁵

3.4 Summary

While many prior observations on soft law are relevant in analyzing primary agreements, their different attributes need to be considered. For instance, the precision of primary agreements centers on project-related aspects and mechanism development to promote projects. This contracts with rule development under existing soft law and broadly much of international law that is "quite precise."¹⁴⁶

It is useful to understand primary agreements as sitting on the legal-political continuum instead of under a rigid dichotomy between legalization and politics. As observed by Kal Raustiala, "[t]hat many nonbinding commitments ultimately influence state behavior

¹³⁴ Wang, GLOBAL TRADE AND CUSTOMS JOURNAL, 228 (2019).

¹³⁵ Skovgaard Poulsen, INTERNATIONAL STUDIES QUARTERLY, 26, 29, 32 (2019).

¹³⁶ beltroad-initiative.com, 2020.

¹³⁷ Martinico, 138.

 ¹³⁸ Chinese Ministry of Foreign Affairs, *Forum on the Belt and Road Legal Cooperation Opens in Beijing*(2018), *available at* https://www.fmprc.gov.cn/mfa_eng/zxxx_662805/t1573758.shtml.
 ¹³⁹ ESCAP-MFA Letter of Intent, Article 9.

¹⁴⁰ Id. Article 11.

¹⁴¹ Memorandum of Understanding between the United Nations Economic Commission for Europe and the National Development and Reform Commission of China (2017), Article 1(1)(a).

¹⁴² Kelvin Hiu Fai Kwok, *The Belt and Road Initiative: Cooperation in Trade Liberalisation and Antitrust Enforcement, in* INTERNATIONAL GOVERNANCE AND THE RULE OF LAW IN CHINA UNDER THE BELT AND ROAD INITIATIVE 126-127, (Yun Zhao ed. 2018).

¹⁴³ Victorian Government-NDRC Framework Agreement, Article 4 ("learn from China's experience").

¹⁴⁴ See, e.g., Italy-China MOU Paragraph II.2.

¹⁴⁵ Christopher Chen, ASEAN Financial Integration and the Belt and Road Initiative: Legal Challenges and Opportunities for China in Southeast Asia, in INTERNATIONAL GOVERNANCE AND THE RULE OF LAW IN CHINA UNDER THE BELT AND ROAD INITIATIVE 194, (Yun Zhao ed. 2018).

¹⁴⁶ Abbott, et al., INTERNATIONAL ORGANIZATION, 414 (2000).

illustrates the complexity of world politics, not the legal character of those commitment."¹⁴⁷ It is observed that "law is a continuation of political intercourse, with the addition of other means."¹⁴⁸ The full text of many primary agreements is not publicly available, and huge varieties among BRI primary agreement exist in terms of their form, context and content. Specific primary agreements and their implementation need to be analysed on a case-by-case basis.

4. Why does China adopt BRI primary agreements?

BRI primary agreements currently draw on soft law but adopt a focus on project development over rule development, unlike under existing soft law. In general, primary agreements have benefitted substantially from the advantages of soft law, and as such existing soft law analysis is largely applicable to the BRI primary agreements. These advantages include lower contracting costs and flexibility, which help China to build the framework of the BRI. Primary agreements may also help raise the legitimacy of the BRI. All these advantages correspond with China's pragmatic interest in promoting the BRI and enhancing China's role in international governance.

Furthermore, the repurposing of soft law characteristics in BRI primary agreements may be explained by China's current priorities. Existing soft law (such as international financial law) is often led by advanced economies with an aim to develop new and often detailed regulatory disciplines. China, meanwhile, currently displays a priority for project development over the development of detailed regulatory disciplines. Therefore, the formation of agreements falling with existing soft law definitions would not meet China's preferences or initiate the BRI projects in a short time. Instead, by utilizing many of the characteristics of soft law but directing these towards project development, BRI primary agreements enable China to both benefit from the advantages of soft law while also developing the BRI.

Relatedly, there could be various reasons for other parties to conclude primary agreements. They include low contracting costs (due to minimal legalization of primary agreements), possible first-mover advantages (to join the BRI as a new network), potential access to funding regarding infrastructure, and possible geopolitical considerations. For instance, primary agreements do not require binding commitments, which arguably "reduce the fear of the BRI countries that, given the power asymmetry between them and China, as well as, the uncertainty about China's intention and future."¹⁴⁹ Given the huge variety of other parties, the reasons for concluding primary agreements need to be analyzed on a case-by-case basis. The following part will focus on China's perspective, but many reasons below (e.g., reduced contracting costs) may also apply to other parties depending on the context.

4.1 Reduced contracting costs

It is much easier to conclude primary agreements compared with, for example, concluding a treaty. BRI primary agreements are thus similar to soft law in that they work to reduce contracting costs (including the large number of parties, domestic ratification process, and sensitive issues,¹⁵⁰ possibly reducing "the transactions costs of continual bargaining"¹⁵¹) and therefore can be concluded quickly.¹⁵² A number of short primary agreements could be concluded with other parties, as a series of shorter instruments "avoid[] the bargaining costs

¹⁴⁷ Kal Raustiala, *Form and Substance in International Agreements*, 99 THE AMERICAN JOURNAL OF INTERNATIONAL LAW 581, 590 (2005).

¹⁴⁸ Abbott, et al., INTERNATIONAL ORGANIZATION, 419 (2000).

¹⁴⁹ Wang, GLOBAL TRADE AND CUSTOMS JOURNAL, 225 (2019).

¹⁵⁰ Shaffer & Pollack, MINNESOTA LAW REVIEW, 720 (2010).

¹⁵¹ Abbott & Snidal, INTERNATIONAL ORGANIZATION, 448 (2000).

¹⁵² Brummer, JOURNAL OF INTERNATIONAL ECONOMIC LAW, 631 (2010).

associated with a single, long agreement."¹⁵³ China may not wish to introduce detailed rules into primary agreements as this could delay the initiation of the BRI.¹⁵⁴ The BRI is project-oriented and starts with MOUs, which correspond with China's tradition of "[h]e who wants to accomplish a big and difficult undertaking should start with easier things first..."¹⁵⁵

Primary agreements take advantage of the elements of soft law instruments to address sensitive issues, since the BRI often involves national interests and sensitivity. Soft law can be used to address the situation when "norms are contested and concerns for sovereign autonomy are strong, making higher levels of obligation, precision, or delegation unacceptable."¹⁵⁶ For sensitive issues, soft law imposes lower "sovereignty costs", and also permits the parties to be more ambitious and conduct "deeper" cooperation than they would if they had to be concerned about enforcement.¹⁵⁷ Soft law arguably represents "a somewhat less serious pledge of a state's reputational capital."¹⁵⁸ BRI primary agreements are highly vague and not subject to enforcement. The parties to the MOU could theoretically "moderate and modulate their level of commitment" through soft law, limiting their obligation via the designation of their undertakings as non-binding, "hortatory language, exceptions, reservations and the like."¹⁵⁹

4.2 Flexibility

Primary agreements allow for maximized flexibility, which is a key characteristic underpinning China's BRI approach.¹⁶⁰ Maximized flexibility arises from minimal legalization in terms of obligation, precision and delegation. For instance, China retains more latitude through primary agreements with conditional language. For powerful states, "loosening their own constraints is often more important than having others tightly constrained", and this brings "greater latitude in application".¹⁶¹ It is observed that powerful states often do not want to be obligated and have "less need for legalization".¹⁶²

First, flexibility is desirable since China has not fully determined what is in its best interests in respect of many issues (particularly in new areas like digital trade). To illustrate, data localization requirements may not necessarily work for the benefits of Chinese businesses operating overseas as they would increase costs.¹⁶³ More broadly, the BRI is an unprecedented extra-regional initiative. It is also affected by geopolitical and other dynamics

¹⁵³ Barbara Koremenos, et al., *The Rational Design of International Institutions*, 55 INTERNATIONAL ORGANIZATION 761, 794 (2001).

¹⁵⁴ Guiguo Wang, *Global Governance and the Principles and Directions of the Rule-Based Belt and Road*, 2019 ECONOMIC AND BUSINESS LAW REVIEW 1, 7 (2019).

¹⁵⁵ Id. at;Translation Seminar of China International Publishing Group, Classical Poetry Translation Collected by Translation Seminar of China International Publishing Group, available at

http://www.cipgtraining.org/?xyjl=中国外文局翻译研修班整理古诗词英语翻译.

¹⁵⁶ Abbott, et al., INTERNATIONAL ORGANIZATION, 407 (2000).

¹⁵⁷ Shaffer & Pollack, MINNESOTA LAW REVIEW, 719 (2010).

¹⁵⁸ Andrew T. Guzman & Timothy L. Meyer, *International Common Law: The Soft Law of International Tribunals*, 9 CHICAGO JOURNAL OF INTERNATIONAL LAW 515, 519 (2009).

¹⁵⁹ Kenneth W. Abbott & Duncan Snidal, *Pathways to International Cooperation, in* THE IMPACT OF INTERNATIONAL LAW ON INTERNATIONAL COOPERATION: THEORETICAL PERSPECTIVES 54, (Eyal Benvenisti & Moshe Hirsch eds., 2004).

¹⁶⁰ Wang, JOURNAL OF INTERNATIONAL ECONOMIC LAW, 29, 43-50 (2019).

¹⁶¹ Nico Krisch, International Law in Times of Hegemony: Unequal Power and the Shaping of the International Legal Order, 16 EUROPEAN JOURNAL OF INTERNATIONAL LAW 369, 390 (2005).

¹⁶² Abbott & Snidal, INTERNATIONAL ORGANIZATION, 448 (2000).

¹⁶³ Relatedly, China's WeChat was banned for a short time in Russia. The ban was removed after the firm provided "relevant information" for the registration. Zhou Xin, *Russia Unblocks China Social Media App Wechat*(2017), *available at* https://www.scmp.com/print/news/china/diplomacy-defence/article/2094004/russia-unblocks-china-social-media-app-wechat.

(e.g., COVID-19 outbreak¹⁶⁴). Views and policies regarding the BRI are, to a certain extent, in flux. As with soft law, primary agreements will often be preferable if states' interests are less clear.¹⁶⁵ The recourse to soft law occurs when states are not sure the norms they adopt will be desirable in the future.¹⁶⁶ If the focuses and priorities of the BRI change, primary agreements may change. It is much easier to change soft law instruments than hard law, in part due to the imprecise terms.¹⁶⁷ Such flexibility allows time for China to ascertain its interests, and accordingly promote the BRI projects step by step.

Second, primary agreements enable China to learn by practice and allow trial-and-error in the BRI design and implementation. China is comparatively less experienced in addressing global affairs than major Western states (particularly the US), and needs to learn in the international arena.¹⁶⁸ Primary agreements benefit from the advantages of soft law in terms of flexibility in responding to political dynamics and informality,¹⁶⁹ Primary agreements also increase the elasticity of China in addressing the difficulty of building BRI projects.¹⁷⁰

Third, primary agreements provide flexibility to China in securing broad participation in the BRI and initiating BRI projects. Differing forms of primary agreements are adopted to meet various needs, including different governments and international organisations (e.g., the China-New Zealand MOA, and UNECE-NDRC MOU), areas and sectors (e.g., the MOU in the Field of Water Resources with the Government of Malaysia), and projects (e.g., the Protocol on Establishment of Joint Ocean Observation Station with the Ministry of Environment of Cambodia).¹⁷¹ Applying the discussion of soft law by Gregory C. Shaffer and Mark A. Pollack, China selects regimes (primary instruments) based on characteristics including their membership (e.g., bilateral and plurilateral), parties involved (national and sub-national governments, international organisations like the UN), institutional characteristics (e.g., the absence of strict dispute settlement procedures), substantive focus (e.g., dispute settlement, trade facilitation, infrastructure finance, digital economy, and infrastructure standards), and predominant functional representation (e.g., by trade or finance ministries).¹⁷² Relatedly, the network of primary agreements could enjoy the benefit of a network in terms of the "ability to add new members quickly and at low cost".¹⁷³

4.3 Legitimacy

Primary agreements may increase the domestic and international legitimacy of the BRI, thereby helping to promote BRI projects. For domestic legitimacy in China, primary agreements help to show international support for the BRI,¹⁷⁴ including the third-party market cooperation agreements with advanced economies. As another example, the BRF Joint Communiques indicate the support of the BRI by the participants.

¹⁶⁴ Matthew Erie, *BRI vs. COVID-19*, CHINA, LAW AND DEVELOPMENT RESEARCH BRIEF NO. 5/2020 1, 1-7 (2020).

¹⁶⁵ On soft law, see Shaffer & Pollack, MINNESOTA LAW REVIEW, 788 (2010).

¹⁶⁶ Guzman & Meyer, JOURNAL OF LEGAL ANALYSIS, 171 (2010).

¹⁶⁷ Abbott & Snidal, 54. 2004.

¹⁶⁸ Bloomberg News, *China Cites 'The Art of War' as Trump Signals Trade Battle*(Nov. 28, 2016), *available at* https://www.bloomberg.com/news/articles/2016-11-28/china-turns-to-the-art-of-war-as-trump-signals-battle-on-trade.

¹⁶⁹ Shaffer & Pollack, MINNESOTA LAW REVIEW, 710 (2010); Meyer, FORDHAM INTERNATIONAL LAW JOURNAL, 897 (2009).

¹⁷⁰ Du, The Chinese Journal of Global Governance, 40 (2016).

¹⁷¹ See e.g. China.org.cn. 2017.

¹⁷² Shaffer & Pollack, MINNESOTA LAW REVIEW, 738 (2010).

¹⁷³ Miles Kahler, *Networked Politics: Agency, Power, and Governance, in* NETWORKED POLITICS: AGENCY, POWER, AND GOVERNANCE 15, (Miles Kahler ed. 2009).

¹⁷⁴ Wang, GLOBAL TRADE AND CUSTOMS JOURNAL, 228 (2019).

In respect of international legitimacy, primary agreements may be similar to soft law in that they may be used in justifying a state's actions.¹⁷⁵ Many of China's primary agreements link to existing international institutions and refer to international standards or rules (e.g., the the adherence to "international good practice,"¹⁷⁶ and the compliance with "the purposes and principles of the UN Charter", and the 2030 Agenda for sustainable development and the Paris Accord on climate change¹⁷⁷). This may help to show the consistency of primary agreements with the normative status quo, and lend MOUs "more ability to claim legitimacy".¹⁷⁸ That said, the effects of BRI primary agreements remain to be seen as the reshaping of the existing international order require wide support from the world community. 4.4 Summary

Crucially, BRI primary agreements help to promote BRI projects with reduced contracting costs and flexibility. From China's perspective, they may help establish the legitimacy of the BRI (e.g., by demonstrating the support of other parties to primary agreements). There is also likely to be a range of additional reasons behind the use of primary agreements. For instance, China appears to adopt a constructivist approach by taking advantage of "the communicative and constitutive impact" of soft law.¹⁷⁹ Other reasons may include the various advantages of soft law, such as incrementalism,¹⁸⁰ and the response to "uncertainty by designing arrangements that are less formalized than full legalization."¹⁸¹ All these considerations behind primary instruments appear to be closely related to China's efforts to promote the BRI projects.

5 What are the challenges faced by BRI primary agreements?

There are usually two major problems of international cooperation regardless of the substantive domain: bargaining problems and enforcement problems.¹⁸² In the same vein, BRI primary agreements face at least two major challenges in terms of substantive rules and enforcement. The handling of these challenges will in turn affect the legitimacy of the BRI. Based on the analysis of these challenges, broader challenges for the parties to primary agreements will be explored.

5.1 Substantive rules

Major challenges in substantive rules include rule inconsistency, ambiguity and vacuum, the balance between different considerations, a possible gap between the law-in-thebooks and the law-in-action, and the relationship between primary agreements and other rules. These factors may lead to considerable issues in respect of the certainty and credibility of commitments.

First, primary agreements may face rule inconsistency, ambiguity and vacuum. It is observed that "Western trade and investment projects would require the application of a

¹⁷⁵ Tomer Broude & Yahli Shereshevsky, *Explaining the Practical Purchase of Soft Law: Competing and Complementary Behavioral Hypotheses*, HEBREW UNIVERSITY OF JERUSALEM LEGAL RESEARCH PAPER 18-7, 7 (2017).

¹⁷⁶ China-New Zealand MOA, paragraph II.3.

¹⁷⁷ See, e.g., Italy-China MOU preamble. 2019; Memorandum of Understanding on Collaboration on Matters of Common Interest Under the Belt and Road Initiative (2017), Article I.1(v).

¹⁷⁸ Devonshire-Ellis, Vassal States? Understanding China's Belt and Road MoU. 2018.

¹⁷⁹ Gregory Shaffer & Mark A. Pollack, *Hard and Soft Law, in* INTERDISCIPLINARY PERSPECTIVES ON INTERNATIONAL LAW AND INTERNATIONAL RELATIONS: THE STATE OF THE ART 218, (Jeffrey L. Dunoff & Mark A. Pollack eds., 2012).

¹⁸⁰ David M. Trubek, et al., 'Soft Law,' 'Hard Law,' and European Integration: Toward a Theory of Hybridity, UNIVERSITY OF WISCONSIN LEGAL STUDIES RESEARCH PAPER NO. 1002, 11-12 (2005).

¹⁸¹ Koremenos, et al., INTERNATIONAL ORGANIZATION, 794 (2001).

¹⁸² James D. Fearon, *Bargaining, Enforcement, and International Cooperation*, 52 International Organization 269, 270 (1998).

uniform set of rules at the three levels of international/bilateral cooperation, domestic regulation, and private transactions."¹⁸³ China appears to adopt a "One Country One Approach" to the BRI.¹⁸⁴ It is challenging in developing "'one legal framework" to find a single, common ground."¹⁸⁵ Given the tremendous variation between the parties involved, primary agreements differ substantially, although they often share a similar basic structure. Additionally, the low level of precision results in a lack of elaborate rules (e.g., concrete required or disfavored behaviour) and makes it more difficult to ensure the provisions are related to each other in a consistent manner.¹⁸⁶ The relationship among myriad forms of primary agreements is unclear and there is no central repository for BRI agreements. Even for BRI agreements concluded with one state, it is not easy to ensure their consistency (e.g., 51 MOUs concluded between China and Pakistan).¹⁸⁷

Rule ambiguity or vacuum could exist regarding various issues. The BRI projects invest largely in jurisdictions where other states and international financial institutions have been reluctant to invest,¹⁸⁸ and few of these countries are "noted for the rule of law."¹⁸⁹ The BRI also expands to infrastructure and other new areas (e.g., data flow in Digital Silk Road). Many BRI legal issues fall outside the scope of WTO rules, FTAs and BITs. All of these factors call for rules under the BRI and particularly international rules. However, primary agreements seldom address many of these issues. For instance, they rarely address wider social issues (e.g., labor issues and environment) and the robust monitoring of these issues, which affect the BRI's relationships with civil society and local communities.¹⁹⁰ Labor issues are generally untouched by primary agreements. The China-New Zealand MOA incorporates one "short and relatively weak"¹⁹¹ clause that mentions environmental matters, calling for "push[ing] forward coordinated economic, social, environmental and cultural development and common progress..."¹⁹² The Italy-China MOU provides a more detailed, although still general, provision on environment, including the participation in the International Coalition for Green Development on the Belt and Road.¹⁹³ This is partially explained by China's pragmatic project-based approach and social issues not being the major focus of China (e.g., China's FTAs and BITs lacking systematic rules on social issues). It is yet to be seen whether and how a regulatory system and governance standards in various BRI states would be put in place to properly address BRI related legal issues (e.g., long-term due diligence and financing, and social issues).¹⁹⁴

Second, it remains an open question as to how the balance is to be struck between different roles and considerations, and a gap could exist between the law-in-the-books and the law-in-action. A government may be an economic actor and a regulator, and there is tension behind

¹⁸³ Wang, GLOBAL TRADE AND CUSTOMS JOURNAL, 223 (2019).

¹⁸⁴ Id. at 224.

¹⁸⁵ Hamzah, 19.

¹⁸⁶ Abbott, et al., INTERNATIONAL ORGANIZATION, 413 (2000).

¹⁸⁷ Guiguo Wang, On the Development of Belt and Road Under the Context of Trade War, 2018 CHINA LAW REVIEW 25(2018).

¹⁸⁸ Avery Goldstein, *A Rising China's Growing Presence: The Challenges of Global Engagement, in* CHINA'S GLOBAL ENGAGEMENT: COOPERATION, COMPETITION, AND INFLUENCE IN THE 21ST CENTURY 9, (2017).

¹⁸⁹ Peter Ferdinand, Westward Ho—the China Dream and 'One Belt, One Road': Chinese Foreign Policy Under Xi Jinping, 92 INTERNATIONAL AFFAIRS 941, 953 (2016).

¹⁹⁰ Hao Tian, *China's Conditional Aid and Its Impact in Central Asia, in* CHINA'S BELT AND ROAD INITIATIVE AND ITS IMPACT IN CENTRAL ASIA 33 (Marlene Laruelle ed., 2018).

¹⁹¹ Ben Boer, Greening China's Belt and Road: Challenges for Environmental Law, 14 (2019).

¹⁹² China-New Zealand MOA, third preambular paragraph.

¹⁹³ Italy-China MOU, paragraph II.6.

¹⁹⁴ Roza Nurgozhayeva, *Rule-Making, Rule-Taking or Rule-Rejecting under the Belt and Road Initiative: A Central Asian Perspective*, 8 THE CHINESE JOURNAL OF COMPARATIVE LAW 250, 255 (2020).

these roles (e.g., economic and social considerations).¹⁹⁵ It is unclear how to best balance economic security (the right to regulate) with the constraints of economic sovereignty, which is a particular issue given the majority of BRI states as developing countries.¹⁹⁶

Free market principles are recognized in various primary agreements.¹⁹⁷ Due to the minimal legalization of primary agreements, time will tell whether and how these principles will apply in the practice. For instance, it is yet to be seen how the possible preferential treatment of Chinese products and services (given the source of the investment) will be balanced with market principles based on competition (like non-discrimination treatment provided in treaties).¹⁹⁸

Third, the relationship between primary agreements and other rules is not always clear. The obligations in primary agreements have legal implications for the signatories and even non-parties. To illustrate, the China-Pakistan Economic Corridor Memoranda may have multilateral effects on relationships other than between China and Pakistan (e.g. China-Russia, China-India and Pakistan-India relationships), and both states' rights and obligations under international organizations to which they are members (like the WTO, World Customs Organization, the IMF, the World Bank and the Asian Development Bank).¹⁹⁹

5.2 Enforcement

Challenges in enforcement may arise due to various factors, ranging from the minimal legalization of primary agreements to the actors' negotiation positions. Primary agreements encounter enforcement issues as with existing soft law that "avoids judicialisation."²⁰⁰ Minimal legalization of primary agreements (weak obligations, rule imprecision, and low delegation) makes enforcement more difficult. Flexibility could give rise to opportunistic behavior whenever "economic, political, or other pressures make compliance inconvenient."²⁰¹ With weak legalization, "imprecise norms are, in practice, most often interpreted and applied by the very actors whose conduct they are intended to govern."²⁰²

For obligations and precision, the efficient operation of the BRI will probably require a certain level of legal harmonization²⁰³ that could bring reduced regulatory differences. However, primary agreements have a low level of obligation and precision. As observed by Kenneth W. Abbott and Duncan Snidal, "compliance issues are largely moot" if soft law instruments have "little content."²⁰⁴ Primary agreements are insufficient to address possible problems like local protectionism or judicial corruption in the BRI practice.²⁰⁵ Ambiguity

¹⁹⁵ Hamzah, 23.

¹⁹⁶ Wang, The Belt and Road Under Global Goverance Context, 2019.

¹⁹⁷ See, e.g., China-New Zealand MOA Paragraphes II.3; Italy-China MOU, Paragraph III.2.

¹⁹⁸ Qureshi, CHINESE JOURNAL OF INTERNATIONAL LAW, 789-790 (2015).

¹⁹⁹ Guiguo Wang, *Legal Challenges to the Belt and Road Initiative*, 4 JOURNAL OF INTERNATIONAL AND COMPARATIVE LAW 309, 323 (2017).

²⁰⁰ Martinico, 136.

²⁰¹ Laurence R. Helfer, *Flexibility in International Agreements, in* INTERDISCIPLINARY PERSPECTIVES ON INTERNATIONAL LAW AND INTERNATIONAL RELATIONS: THE STATE OF THE ART 176, (Jeffrey L. Dunoff & Mark

A. Pollack eds., 2012).

²⁰² Abbott, et al., INTERNATIONAL ORGANIZATION, 414 (2000).

²⁰³ Weixia Gu, *China's Belt and Road Development and A New International Commercial Arbitration Initiative in Asia*, 51 VANDERBILT JOURNAL OF TRANSNATIONAL LAW 1305, 1316 (2018).

²⁰⁴ Abbott & Snidal, 54.

²⁰⁵ Jingzhou Tao & Mariana Zhong, *The Changing Rules of International Dispute Resolution in China's Belt and Road Initiative, in* CHINA'S BELT AND ROAD INITIATIVE: CHANGING THE RULES OF GLOBALIZATION 308, (Wenxian Zhang, et al. eds., 2018).

would also "deflect[] accountability."²⁰⁶ A low level of precision allows for wide discretion, in turn making it difficult to assess compliance.²⁰⁷

For delegation, primary agreements are usually subject to consultation rather than a panel process.²⁰⁸ In some exceptional circumstances, primary agreements provide for conciliation under UNCITRAL Conciliation Rules,²⁰⁹ arbitration, ²¹⁰ or lack a dispute settlement provision entirely.²¹¹ Disputes over the interpretation of BRI agreements may arise, especially due to their general language, which cannot be fully addressed within the existing dispute settlement system.²¹² Primary agreements do not bring a BRI-wide dispute settlement and monitory arrangement that will help enforcement, and it is unlikely that such an arrangement will be created anytime soon.

Consultations can hardly provide sufficient predictability for public and private actors, and may struggle to search for ad hoc solutions. Such difficulties may arise in practice including the calls for debt relief on BRI projects after the COVID-19 outbreak.²¹³ If consultations fail, the parties may only be able to rely on direct sanctions or on reputational sanctions which do not compensate the breached-against actors.²¹⁴ Soft law "often garners widespread participation, but it creates few concrete incentives for states to improve behavior."²¹⁵ The lack of compliance review mechanism like third party enforcement may eventually lead to high transaction costs of interstate interaction to address disputes.

Many issues remain open. Soft law could be under-enforced if it turns out to be economically or politically more costly than the parties originally expected, and a party cherry picks certain aspects of soft law instruments.²¹⁶ For instance, it may be questioned whether enforcement is even a goal of primary agreements, when considered against the need for flexibility and preference for avoiding the tough decisions required for enforceable agreements. Will current primary agreements provide an efficient level of compliance? If a party to a primary agreement violates any obligation therein, will the other party halt its own compliance in retaliation? Is the ending of compliance by other parties a credible way to deter violations? All these are case-specific and depend on many aspects, including the issues and focuses of primary agreements, and actors involved. Factors beyond the agreements themselves, like domestic interest, will play a role. Essentially, there is a complex trade-off between compliance benefits and violation costs.

5.3 Broader challenges

There are broader issues faced by the parties to primary agreements, which exist in both substantive rules and enforcement. An exhaustive list of all challenges cannot be developed here. However, several major areas deserve attention as they may make parties re-evaluate their expectations and also affect the views of outsiders towards the initiative.

²⁰⁶ Tomer Broude, *Belt, Road and (Legal) Suspenders: Entangled Legalities on the 'New Silk Road'*, HEBREW UNIVERSITY OF JERUSALEM LEGAL RESEARCH PAPER 20-01, 17 (2019).

²⁰⁷ Abbott, et al., INTERNATIONAL ORGANIZATION, 414 (2000).

²⁰⁸ Memorandum of Understanding Between the Government of the Republic of Philippines and the

Government of the People's Republic of China on Cooperation on the Belt and Road Initiative Part IV. 2018. ²⁰⁹ ESCAP-MFA MOU, Article IX.

²¹⁰ MOU on Environmental Protection, Article 13.2.

²¹¹ ESCAP-MFA Letter of Intent.

²¹² Dahlan, BEIJING LAW REVIEW, 87 (2018).

²¹³ James Kynge & Sun Yu, *China Faces Wave of Calls for Debt Relief on 'Belt and Road' Projects*, Financial Times(2020), *available at* https://www.ft.com/content/5a3192be-27c6-4fe7-87e7-78d4158bd39b.

²¹⁴ Meyer, FORDHAM INTERNATIONAL LAW JOURNAL, 899-900 (2009).

²¹⁵ Jing Tao, *TPP and China: A Tale of Two Economic Orderings?, in* MEGAREGULATION CONTESTED: GLOBAL ECONOMIC ORDERING AFTER TPP 93, (Benedict Kingsbury, et al. eds., 2019).

²¹⁶ Brummer, JOURNAL OF INTERNATIONAL ECONOMIC LAW, 635, 636 (2010).

Foremost, primary agreements impose challenges for BRI states regarding their negotiation capacity. This is particularly the case for small developing economies. BRI states may need to negotiate various issues as there is a lack of BRI-wide rules. Neither is there a central institution (e.g., an international organization) for formal rule-making under the BRI. Many BRI issues (e.g., infrastructure finance, technical standards, and e-commerce) are new or more complex than traditional issues (e.g., tariff reduction). The negotiations require the understanding of distributive consequences arising from rules (such as on trade, finance and investment) for different actors.²¹⁷ It is not easy to foresee the future ramifications of measures in fast changing circumstances.²¹⁸ Essentially, the negotiations involve the underlying issue of equity.

Second, there are challenges regarding various interests behind primary agreements. Primary agreements face the fact that actors have different interests, values and degrees of power.²¹⁹ There are legal, political, economic and social differences among a large number of BRI states. The BRI involves complicated issues areas, ranging from infrastructure to internet governance. For instance, infrastructure may "severely affect national interests."²²⁰ There could be gaps in a number of aspects: "(a) divergence in interests (who gains, who losses, who gains more); (b) conflicting ideational stakes (conflicting positions in preserving sovereignty, autonomy and identity); and (c) conflicting positions over alignment preferences (a big power wanting smaller states to side with or align more closely with it, while smaller states insist on retaining their external space for manoeuvre)."²²¹ It is observed that "[t]he absence of common cultures, legal systems, and geopolitical interests among the BRI participants also forms significant political obstacles to the emergence of common legal practices or institutions across the BRI's extraordinary geographic scope."²²² There is not always congruity between China and other parties in these aspects.

Third, uncertainties exist regarding the effects of primary agreements. There could be concerns that soft law may bring distorting effects on competition, which are linked with distributive imbalances and power asymmetries.²²³ Soft law is often viewed as "a power or a persuasive force in its own right."²²⁴ To illustrate, Hanim Hamzah posits that "it is common for sponsors to provide legal terms in their favour," which may affect the competitiveness of domestic industries of BRI states, and that an across-the-board "centrally coordinated" approach could be problematic.²²⁵ The BRI practice also faces concerns like transparency,²²⁶ environment, labour, and debt sustainability.²²⁷ In a broader sense, there could be challenges regarding legitimacy. Precision enhances the legitimacy of rules and their normative "compliance pull",²²⁸ while primary agreements have low level of precision. Soft law (e.g.,

²¹⁷ Id. at 623.

²¹⁸ Mette Eilstrup-Sangiovanni, *Varieties of Cooperation: Government Networks in International Security, in* NETWORKED POLITICS: AGENCY, POWER, AND GOVERNANCE 208, (Miles Kahler ed. 2009).

²¹⁹ Abbott & Snidal, INTERNATIONAL ORGANIZATION, 423, 448 (2000).

²²⁰ Wangwei Lin, et al., *Legal Challenges in China's "One Belt and One Road" Initiative*, 40 THE COMPANY LAWYER 91, 92 (2019).

²²¹ Cheng-Chwee Kuik, *Connectivity and Gaps: The Bridging Links and Missed Links of China's BRI in Southeast Asia, in* THE BELT AND ROAD INITIATIVE AND GLOBAL GOVERNANCE 90, (Maria A. Carrai, et al. eds., 2020).

²²² Norton, University of Pennsylvania Asian Law Review, 79 (2018).

²²³ Anna Di Robilant, *Genealogies of Soft Law*, 54 THE AMERICAN JOURNAL OF COMPARATIVE LAW 499, 508 (2006).

²²⁴ Brummer, JOURNAL OF INTERNATIONAL ECONOMIC LAW, 634 (2010).

²²⁵ Hamzah, 23, 24.

²²⁶ See, e.g., Xiong & Tomasic, HONG KONG LAW JOURNAL, 1028 ("very sparse" information concerning the financing of BRI projects) (2019).

²²⁷ See, e.g., David Dollar, Understanding China's Belt and Road Infrastructure Projects in Africa, 2 (2019).

²²⁸ Abbott, et al., INTERNATIONAL ORGANIZATION, 413 (2000).

international financial law) may be deemed to protect the interests of "key players" and be vulnerable to power relations, and cause concerns over representativeness (e.g., more finite universe of interests), transparency and accountability.²²⁹ It is observed that standard-setting on a bilateral or regional basis "allow[s] for stronger influence by important actors."²³⁰ The challenges include how to address possible distributive implications of primary agreements as they often involve long-term projects (e.g. infrastructure), how to understand and address national interests in various states (e.g. Malaysia's East-Coast Rail Link project that was suspended on national interests and then restarted),²³¹ and how to address possible power asymmetries (e.g. reciprocal market access rights).²³²

Finally, other challenges include that the perception of BRI agreements may differ between China and other parties. It is observed that "[w]hat one state believes it is signalling is not necessarily what another states[sic] hears."²³³ This issue may arise due to the sensitivity of many issues involved (e.g. infrastructure) and the minimal legalization of primary agreements, which often leave terms open to multiple interpretations.

6 Conclusion

BRI primary agreements can be regarded as soft law developing quasi-legal obligations across the BRI network. However, these agreements are also seen to repurpose the characteristics of soft law to support project development, distinct from the rule development pursued through many existing soft law instruments. Primary agreements have three major characteristics that differ from existing soft law: minimal legalization, a coordinated and project-based nature, and a hub-and-spoke network structure. In addition, primary agreements should be understood holistically with secondary agreements that often contain binding obligations to implement BRI projects. Primary agreements serve promote projects directly (through project-linked agreements), and indirectly (through mechanism-creating agreements). It is not, however, simply the project nature of the primary agreements unique. Minimal legalization is the pathway that China appears to have chosen to develop the BRI framework, with a hub-and-spoke network with China at the center as the structure built by primary agreements.

BRI primary agreements draw substantially on the advantages of soft law, and these advantages may largely explain the rationale behind China's adoption of primary agreements. Reduced contracting costs and flexibility help China to build wide participation and develop the BRI framework. From China's perspective, primary agreements may help its efforts to seek legitimacy (e.g. via a large number of parties signing primary agreements). In addition, the repurposing of soft law characteristics to drive project development can also be seen to align with China's current apparent prioritization of such project-based efforts over rule development more generally.

Given the focus on project development than rule development, primary agreements may face various challenges. To illustrate, minimal legalization makes it difficult to regulate behaviour and may create more uncertainties if interests or circumstances change. There is a long way for primary agreements to go in terms of the predictability, consistency and stability of extra-regional economic order.

²²⁹ Brummer, JOURNAL OF INTERNATIONAL ECONOMIC LAW, 630, 642 (2010).

²³⁰ Krisch, European Journal of International Law, 379 (2005).

²³¹ Hamzah, 23, 24..

²³² Petersmann, 53-54, 65.

²³³ Timothy Meyer, *Towards a Communicative Theory of International Law*, 13 MELBOURNE JOURNAL OF INTERNATIONAL LAW 921, 936 (2012).

That said, the differences between project development and rule development are not absolute. BRI primary agreements currently appear to prioritise promoting project development over rule development, but it remains to be seen whether this will change over time. There is a possibility that China may alter its priorities over time. In the long term and if everything goes smoothly, BRI primary agreements may also help China incrementally promote its role in international rule-making²³⁴ and selectively reshape rules.²³⁵ For instance, the effects on rules may include the promotion of Chinese standards,²³⁶ and agenda setting and possible rule development under China-led mechanisms. A number of issues deserve further study: are primary agreements sustainable? Will primary agreements shift towards a greater focus on rule development? Will projects become the major way to reshape international rules in the future? Will primary agreements per se develop towards harder rules? Will other states follow the path of such primary agreements? What is the impact of COVID-19 outbreak on primary agreements, and how will primary agreements interact with secondary agreements (e.g., the extent of the former's effects on the latter)? Primary agreements and their implications deserve close attention. It remains to be seen whether they will allow for rapid responses to the fast-changing world in the post-COVID-19 era.

Annex (The annex will not appear in the World Trade Review paper, but will be posted at https://www.researchgate.net/profile/Heng Wang43/publications)

List of select Belt and Road Initiative agreements*

(As of August 2020)

Heng Wang**

Note: China is a party to all agreements listed. For state parties, these agreements could be concluded by governments, administrative agencies, or courts, depending on the agreement. Where available, the year in which the agreement was concluded and a link to its full text are included.

²³⁴ Decision of the CPC Central Committee on Major Issues Pertaining to Comprehensively Promoting the Rule of Law, Part 7.7 (2014); Chatham House, China and the Future of the International Legal Order(2017), available at https://www.chathamhouse.org/file/china-and-future-international-legal-order.

²³⁵ Heng Wang, Selective Reshaping: China's Paradigm Shift in International Economic Governance, 23 JOURNAL OF INTERNATIONAL ECONOMIC LAW (forthcoming)(2020).

²³⁶ For instance, it is observed that 35.1% of China's construction projects under the BRI adopt Chinese standards, higher than the proportion of other standards. Ying Qin, et al., The Application of China's Construction Standards Along the Belt and Road Initiative, available at http://www.cecs.org.cn/xsyj/zdkt/10424.html.

^{*} The list here is not exhaustive and is largely based on the information at the following webpages. beltroadinitiative.com, Cooperation Agreements and MOUs Under the Belt and Road Initiative(2020), available at https://www.beltroad-initiative.com/memorundum-of-understanding-belt-and-road-initiative/;yidaiyilu.gov.cn, An Overview of States That Have Signed BRI Collaboration Documents With China(2020), available at https://www.yidaiyilu.gov.cn/xwzx/roll/77298.htm;China.org.cn, Full Text: List of Deliverables of the Belt and Road Forum for International Cooperation(2017), available at http://www.china.org.cn/chinese/2017-06/07/content_40983146.htm;Chinese Ministry of Foreign Affairs, List of Deliverables of the Second Belt and Road Forum for International Cooperation(2019), available at

https://www.fmprc.gov.cn/mfa eng/zxxx 662805/t1658767.shtml.

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I. Bilateral agreements

Memorandums of understanding (MOU) with subnational government

- Victoria, Australia (2018), <u>https://www.vic.gov.au/victorias-china-strategy</u>

Framework agreement with subnational government

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²³⁹ China Signs MOUs with 37 African Countries, AU on B&R Development(2018), available at https://eng.yidaiyilu.gov.cn/qwyw/rdxw/65620.htm.

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- Consensus
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- Initiative
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 - France Joint Declaration on the partnerships in third-party markets (2015)
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²⁴¹ See further Zheng, CONTEMPORARY WORLD, 78 (2019).

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